

Season
2021
2022

JOIN
THE
RIDE

Bone
Boards
Waste

WASTEBOARDS; SKATEBOARDS THAT MAKE SUSTAINABILITY LOOK COOL

We all know that plastic pollution is a growing problem. Today mankind produces almost 20.000 plastic bottles per second! Our rivers, oceans, beaches and cities become more and more polluted with plastic. WasteBoards wants to turn the tide. Not only by creating value from plastic waste, but also by making recycling (look) cool.





SUSTAINABLE SKATEBOARDS FROM AMSTERDAM

WasteBoards is a sustainable skateboard brand from Amsterdam that creates designer skateboards from plastic bottle caps. They collect these bottle caps together with skateboarders, visitors of music events,

school kids, companies, you name it. Each WasteBoard is made by hand and each design is unique, because no two color-patterns are alike.



In 2015 WasteBoards asked the question:

“Can we make a skateboard from plastic waste?”

Together with the University of Applied Sciences of Amsterdam they developed a prototype. And they continued their development with a group of Amsterdam based semi-pro street skaters. It took WasteBoards 5 years to create a flawless production method to maintain their innovative design

based on the colorful melted plastic cap patterns while achieving the desired strength and rigidity. WasteBoards scaled up its production and is now ready to enter the global skateboard market and on its way to become the world's coolest circular skateboard brand.



Sven Noordhoek, CEO of WasteBoards:

**“Plastic waste
is a great material
for new design
products”**

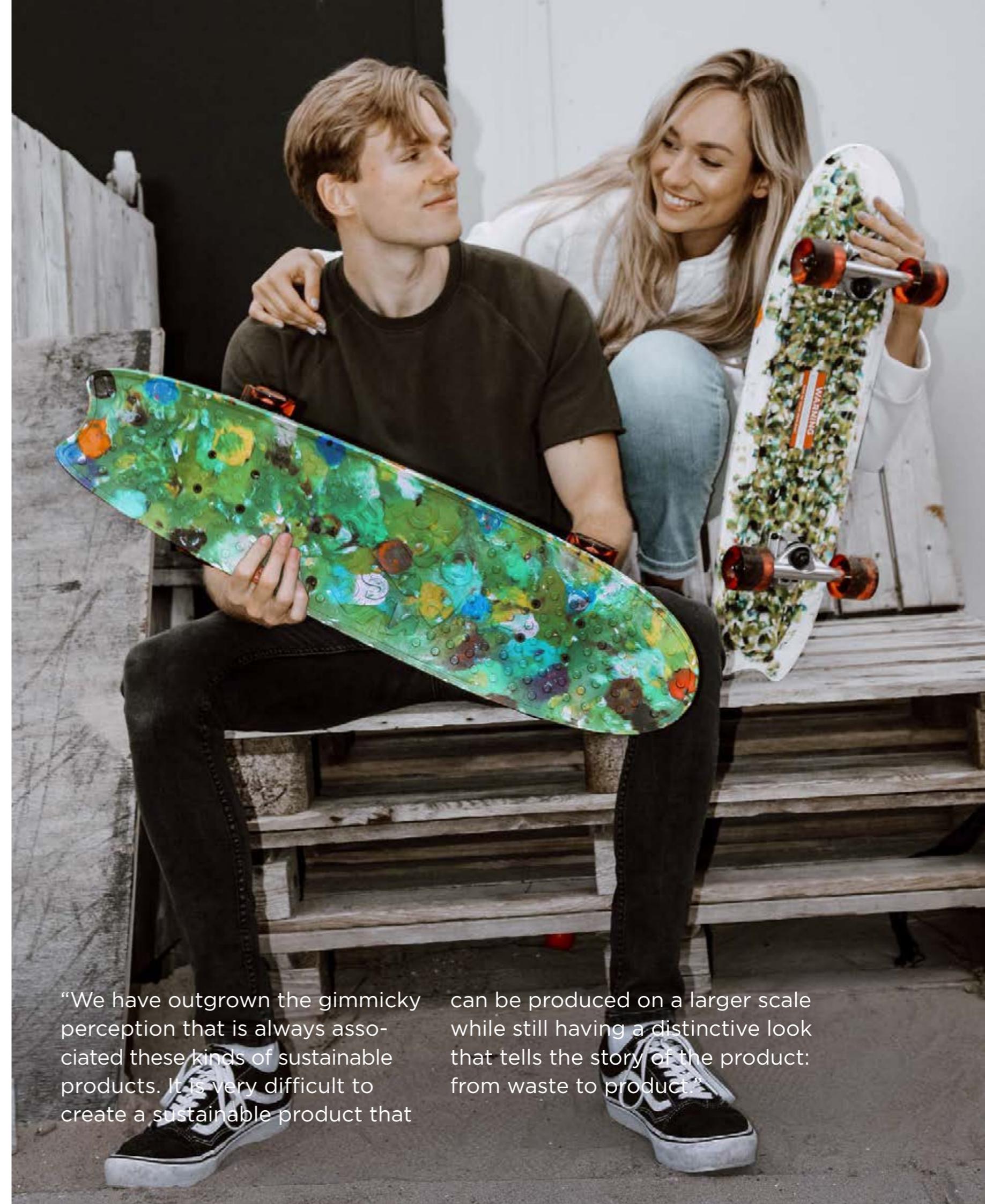
“We want to become a real alternative for other, less sustainable, skateboards. Only by creating

great quality products, will we be able to convince people to make more sustainable choices.”



Sven Noordhoek, CEO of WasteBoards:

“To have produced a cool looking skateboard that shows both the problem and the solution at once; that’s our real achievement.”



“We have outgrown the gimmicky perception that is always associated with these kinds of sustainable products. It is very difficult to create a sustainable product that

can be produced on a larger scale while still having a distinctive look that tells the story of the product: from waste to product.”

BIG DREAMS

But the guys from WasteBoards dream big. They have scaled up from their small factory in Amsterdam. Their aim is to have their next WasteBoard Bakery somewhere in the world like the favelas in Rio de Janeiro, the slums of Delhi or Venice Beach in California. By doing so they will raise awareness for the global plastic pollution problem whilst creating economic value on a local basis. And their fans support these projects by purchasing their unique skateboard via wasteboards.com



**WANT TO JOIN
THE RIDE
AGAINST
PLASTIC
POLLUTION?**

collection

2021
—
2022



5 YEARS OF RESEARCH

WasteBoards are created in collaboration with the Amsterdam skateboard scene. It took 5 years of research and development to create the skateboard. To maintain their unique caps pattern design WasteBoards created a completely new production method to guarantee the right strength and stiffness.



RED CAPS €149,95



GREEN CAPS €149,95



WHITE CAPS €149,95



STRONG BUT FLEXIBLE
During the development they tested the board to withstand a point pressure of more than 400 kg. They even drove a car over it and it did not break! The deck is designed with 200 anti slip studs and a concave. The slight fishtail is a small reference to their mission keeping plastics out of the oceans.

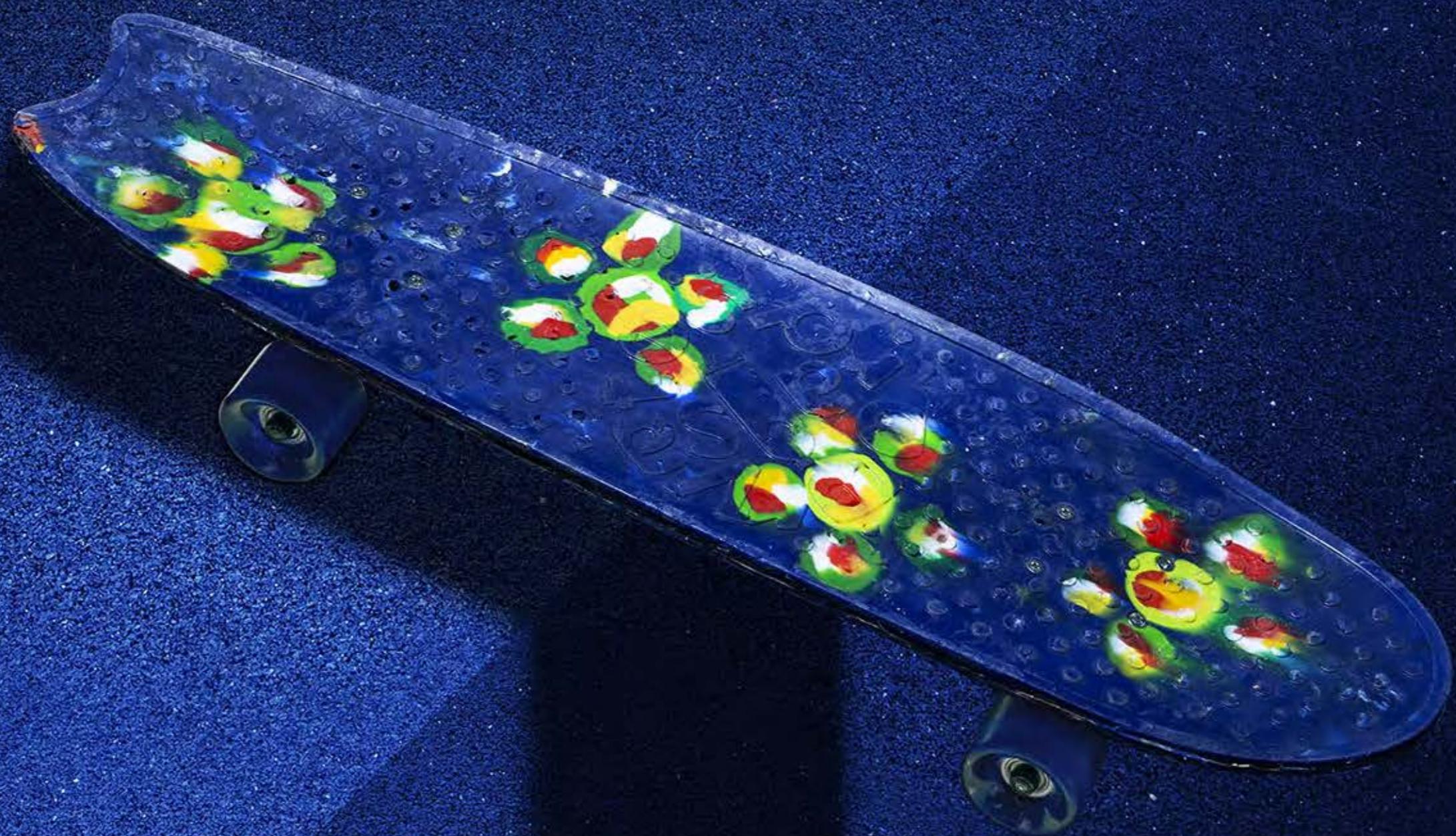
special

DESIGN
YOUR OWN



UNIQUE DESIGNS

Within the limitations of the process a unique design can be made for you. For example using your brand colors or creating a unique caps pattern.



CONTACT

Learn more about how we can collaborate.

Please contact **sven@wasteboards.com**





RETAIL PRICES & LARGE ORDERS

Would you like to know more about the retail prices? Discounts for large orders? Please contact **sven@wasteboards.com**



DISPLAY BOX



The boards are sent in a sustainable gift box that also functions as a beautifull retail display.

THIS IS HOW WE RIDE. WANT TO JOIN?_

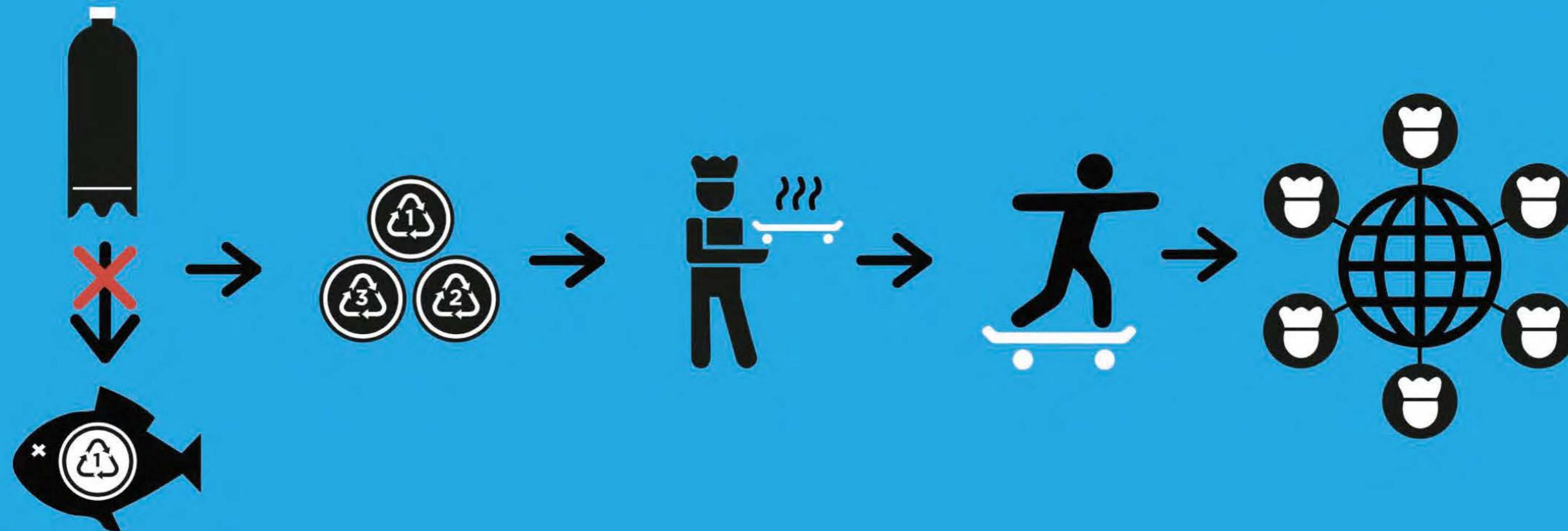
1.
First we collect plastic waste so it won't pollute the environment.

2.
Then we separate the many different kinds of plastic.

3.
Our WasteBoard Bakers carefully design and bake unique WasteBoards.

4.
The new WasteBoard is ready for you to join the ride.

5.
Finally we start Bakeries around the world at places with too much plastic waste and too few jobs.



CONTACT WASTEBOARDS GLOBAL

WasteBoards
Stokerkade 96
1019 XB Amsterdam
The Netherlands
Tel +31(0) 6 15 86 53 97
sven@wasteboards.com
www.wasteboards.com

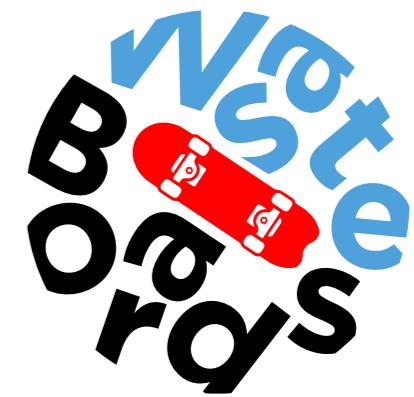
CONTACT WASTEBOARDS USA

jarno@wasteboards.com
P.O. Box 13683
780 Morosgo Dr NE
Atlanta, GA 30324

PRESS

www.wasteboards.com/press
sven@wasteboards.com

**JOIN
THE
RIDE**



www.wasteboards.com